

Internal Comms Example

The below is an example of how you might announce your company's partnership with Nanniest internally. We're happy to support your launch with content review. Please coordinate with Rory Dayton for review and clarifications (rory.dayton@nanniest.com).

SUBJECT LINE

New benefit announcement: explore childcare options for your family with Nanniest

BODY

We've always emphasized the importance of pursuing a healthy working life that doesn't sacrifice the lives we lead at home. Today, we're announcing one more way that we are standing by that principle.

Through our partnership with Nanniest, all of our people now have the opportunity to receive personalized support from a professional childcare consultant.

Nanniest is a concierge childcare advisory service that works with working parents help them select the right childcare option for their family – whether that's a daycare, a nanny, or another option. Right now, you can request a consultation with Nanniest's childcare experts as part of your Purchasing Platform benefits.

We see this new childcare benefit offering as an investment in your peace of mind – and ours. With the right childcare option in place, you'll be able to begin each day knowing your child is in a comfortable, familiar environment, getting the care they need to grow and develop.

As you evaluate childcare options for your family – especially in this ever-changing workplace environment – we hope that you'll take advantage of the opportunity to be supported by a professional childcare support and consulting service.

[NAME]

[TITLE, COMPANY]

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